



# **CAMDEN TIGERS FOOTBALL CLUB**

**SPONSORSHIP PACKAGES 2022**

# ONE CLUB. ENDLESS OPPORTUNITIES.

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## Supporting our future champions

Camden Tigers Football Club has led the way for organised football for Camden's youth since 1961. We provide graded local competition through the Macarthur Football Association for MiniRoos (U6 - U11), Youth (U12 to U18), Seniors (All-Age and Over 35s), and M-League Men and Women. Each year around 100 teams take to the fields wearing Camden Tigers colours in Macarthur's local competition.

Our club also competes in Football NSW Representative NPL Competitions for Youth Boys (U13, U14, U15, U16 and U18), Youth Girls (U14, U15 and U16), Senior Men (U20 and 1st Grade) and Senior Women (U20 and 1st Grade) .

Camden Tigers is the only club in the Macarthur area that has a player development structure for both males and females, allowing talented players to progress through the junior ranks, and into representative football.

The objective of our club are to promote football and social activities for members, whilst maintaining the highest possible standard of sportsmanship and fair play.

# OUR REACH

1000\* local and 200\* representative registered players

Largest club in the Macarthur Football Association

Approximately 100 local club teams

12 representative teams

1000\* games played at Ron Dine and 1000\* games played away each year

5,000 Facebook and Instagram followers

Tiger Shield - 60\* teams from 12\* local schools

Participation in State Cup and Kanga Cup



Over 60,000\* spectators at  
Ron Dine Memorial Reserve throughout the year

\*Approximate figures

# OUR TEAMS

62 MINIROOS (U6-U11)

24 JUNIORS (U12-U18)

11 SENIORS (AAM, AAL, ML, WML, O35s)

5 BOY'S FNSW YOUTH LEAGUE

3 GIRL'S FNSW YOUTH LEAGUE

2 MEN'S FNSW LEAGUE

2 WOMEN'S FNSW LEAGUE

(figures based on 2021 season)



# BOYS YOUTH LEAGUE SPONSORSHIP

\$4,000\* PER TEAM - LOGOS ON FRONT

\$2,000\* PER TEAM - LOGOS ON BACK

\$1,000\* PER TEAM - LOGOS ON SLEEVE OR SHORTS

5 teams - U13s | U14s | U15s | U16s | U18s

## Inclusions:

- Logo on the Boy's FNSW Youth League jerseys - both home and away jerseys
- One (1) sign to be displayed at Ron Dine Memorial Reserve (Major Sponsor only)
- Logo on all Boys FNSW Youth League Coach Polo shirts
- Two (2) CTFC Track Jackets with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

\*Price is ex-GST and is negotiable depending on sponsorship term agreement and number of teams sponsored





# MEN'S LEAGUE SPONSORSHIP

1ST GRADE: \$10,000\* - LOGOS ON FRONT

RESERVES: \$7,000\* - LOGOS ON FRONT

2 teams - 1st Grade | U20's

## Inclusions:

- Logo on the Men's FNSW League jerseys - both home and away jerseys
- One (1) sign to be displayed at Ron Dine Memorial Reserve (Major Sponsor only)
- Logo on all Men's FNSW League Coach Polo shirts
- Two (2) CTFC Track Jackets with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

\*Price is ex-GST and is negotiable depending on sponsorship term agreement and number of teams sponsored



# GIRLS YOUTH LEAGUE SPONSORSHIP

\$4,000\* PER TEAM - LOGOS ON FRONT

\$2,000\* PER TEAM - LOGOS ON BACK

\$1,000\* PER TEAM - LOGOS ON SLEEVE OR SHORTS

3 teams - U14s | U15s | U16s

## Inclusions:

- Logo on the Girl's FNSW Youth League jerseys - both home and away jerseys
- One (1) sign to be displayed at Ron Dine Memorial Reserve (Major Sponsor only)
- Logo on all Girl's FNSW Youth League Coach Polo shirts
- Two (2) CTFC Track Jackets with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

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# WOMEN'S LEAGUE SPONSORSHIP

1ST GRADE: \$10,000\* - LOGOS ON FRONT/BACK

RESERVES: \$7,000\* - LOGOS ON SLEEVE/SHORTS

2 teams - 1st Grade | U20'S

## Inclusions:

- Logo on the Women's FNSW League jerseys - both home and away jerseys
- One (1) sign to be displayed at Ron Dine Memorial Reserve
- Logo on all Women's FNSW League Coach Polo shirts
- Two (2) CTFC Track Jackets with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

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# MINIROOS TEAM SPONSORSHIP

MAJOR: \$1,500\* PER TEAM - LOGOS ON FRONT/BACK

MINOR: \$1,000\* PER TEAM - LOGOS ON SLEEVE/SHORTS

Approx. 65 teams - U6s | U7s | U8s | U9s | U10s | U11s

## Inclusions:

- Logo on jerseys - to be kept by players
- Logo on all MiniRoos Age-Group Coach Polo shirts (Approx.12 teams)
- Two (2) CTFC Polos with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

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# JUNIOR TEAM SPONSORSHIP

MAJOR: \$2,500\* PER TEAM - LOGOS ON FRONT/BACK

MINOR: \$1,500\* PER TEAM - LOGOS ON SLEEVE/SHORTS

24 teams - U12s | U13s | U14s | U15s | U16s | U17s | U18s

## Inclusions:

- Logo on jerseys (including GK) - to be kept by players
- Logo on all Junior Coach Polo shirts
- Two (2) CTFC Polos with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
  - CTFC Website
  - Social Media – Facebook, Instagram
  - Team App

\*Price is ex-GST and is negotiable depending on sponsorship term agreement and number of teams sponsored



# SENIOR TEAM SPONSORSHIP

MAJOR: \$3,000\* PER TEAM - LOGOS ON FRONT/BACK

MINOR: \$2,000\* PER TEAM - LOGOS ON SLEEVE/SHORTS

11 teams - ALL AGE MEN | ALL AGE WOMEN | MENS M-LEAGUE |  
WOMENS M-LEAGUE | OVER 35s

## Inclusions:

- Logo on jerseys (including GK) - to be kept by players
- Logo on all Senior Coach Polo shirts
- Two (2) CTFC Polos with Sponsor logo
- 2022 CTFC Sponsor's supporter pack (Sponsor shirt, cap, beanie & scarf)
- Corporate Branding and Advertising on CTFC media, including but not limited to:
  - Home Game programmes
  - Game day announcements at Rep home games
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# SPONSORSHIP PACKAGE ADD-ONS

All items (except caps) supplied with sponsor's logo(s)



Training Shirts  
\$25ea



Polo  
\$32ea



Hoodies  
\$45ea



Caps  
\$17ea



N



Track Jackets (black or orange)  
\$45ea



Backpack  
\$35ea



Duffle Bag (Holdall)  
\$45ea

There are more items available for sponsorship branding. Discuss options with the Marketing Manager.

# 2022 SPONSORSHIP



For more information, or to discuss your sponsorship package, contact:

**RENEE DEBENEDETTI**

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